Module 1\_Challenge\_1

1. Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?
2. They vary considerably
3. Difficult to compare
4. What does success look like and how is it measured
5. What are some limitations of this dataset?
6. Should reject the live campaigns
7. What currency was this data in anyway - Currency variations
8. Were there any campaigns with kick-off funding – funding secured before campaign
9. Number of people in the campaign teams
10. What was the level of risk for each campaign
11. Perhaps even campaign target audience
12. What platforms did each campaign use to promote their campaign
13. What are some other possible tables and/or graphs that we could create, and what additional value would they provide?
14. Decided on a base currency – calculated amounts from a base currency for real comparison
15. Grouped industries together and then compared against countries for trends in crowdfunding campaigns across countries
16. Used a calculation of number of days the funding campaign was run for and used this as a comparison against industries, and/or countries to find trends lines
17. We could compare countries separately – converted the currency(if we know what currency the data was in) and compared industries in each country